



BEDFORD  
**ElastiTote®**  
The ultimate delivery tool

ElastiTote® is a creative promotional option for carrying sample products or trial offers. With innovative combinations of elastomer loops, tags with perforations, folds, adhesives, slits, and shapes of all kinds—your possibilities are endless!



Almost any of our ElastiTag® dies can become an ElastiTote® by adding an adhesive strip. Other tote options include utilizing an additional loop, using a substrate die cut, or combining any of these options:



**Featuring an adhesive strip:**  
Add an adhesive strip to attach sample packets or trial-size products.



**Featuring an additional loop:**  
Using a second loop to hold trial-size products gives you more tag space for your special offer, consumer tips, or product benefits.



**Featuring die cut slits:**  
Die cut slits in the tag portion can hold some items without using adhesive.

### Product possibilities:

- ▶ Launch a new product
- ▶ Deliver samples
- ▶ Give recipes/consumer tips
- ▶ Enhance brand identity
- ▶ Provide health benefits
- ▶ Kick off a promotion
- ▶ Cross-merchandise products
- ▶ Feature an award
- ▶ Tell your story

Bedford's Innovative Teams are willing to work with you on a customized solution for your promotion.



### Bedford Industries | ElastiTag®

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**Contact Us Today!**